

# IDAHO SPOTLIGHT



BY ELIZABETH MULVAHILL

**LIKE MANY MOUNTAIN COMMUNITIES** throughout the west, Idaho resort towns are experiencing an influx of residents seeking to live among its natural beauty and to enjoy the ease of living. From Sun Valley to Coeur d'Alene, homeowners are keeping design communities busy with projects ranging from home renovations to

new-build designs, inspired by Idaho's landscape, with styles ranging from minimalist to traditional.

For visitors looking to explore the state, eastern Idaho is home to River Retreat Lodge, a favorite destination for fly fishing enthusiasts due to its proximity to the south fork of the Snake River.

Or, for a Sun Valley experience, the 2021 Sun Valley Wine Auction in July is not only one of the most popular social events of the season, it also supports the Sun Valley Museum of Art.

In the following pages, we highlight some of Idaho's leaders that are redefining luxury in mountain living.

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# LIVE OUTSIDE

For more than 40 years, **EDGEWOOD LOG HOMES** has been designing and building luxury custom log homes for a discriminating clientele. Check out what owner Brian Schafer has to say about their cutting edge, off-grid Sanctuary Home line.

*Edgewood Log Homes has a long history in Idaho. How has your firm evolved?*

**OVER TIME** Edgewood has progressed from a small log home producer in the early 1980's, to a major player in the log and timber world. The key to success is sophisticated adaptation to changing economic conditions and the early adoption of new technology.

*We're excited about your new Sanctuary line of homes. What inspired them?*

**OUR CLIENTS.** Edgewood is sought out to design and build homes for families that have been dreaming and planning their forever home- their Sanctuary. As daily lives have been disrupted by technology, media, and ease of access, this desire has increased, and the

pandemic has only heightened the urgency. Clients are seeking independence from the mainstream, while looking for a higher level of self-reliance and security.

*In the testimonials on your website, homeowners rave about working with you. Tell us about your integrated approach to the client experience.*

**THE BACKBONE** of a superior client experience with Edgewood are two things; design focus and the freedom of craft. Clients sometimes spend years with us working through their projects, often finding Edgewood before they even have land picked out. You really get to know someone in that amount of time. When people build a Sanctuary Home with us, it is forever, and so are Edgewood's clients.

*In your video, you reveal your passion for finding the perfect tree. Tell us about the artistic process that goes into crafting the logs for your homes.*

**A CREATIVE** approach to accessing fine materials through the Small Timber Salvage Program and Land Trusts allows us to find truly rare and one-of-a-kind timbers. This affords Edgewood an unprecedented selection of mature logs that have ultimately reached the end of their lives and will now live on as key and dominant elements in a Sanctuary Home.

## **EDGEWOOD LOG HOMES**

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